

Asan Memorial Dental College and Hospital



Asan Nagar, Chengalpet

Tamil Nadu



World No Tobacco Day – 2017

Organised by

Department of Public Health Dentistry
Asan Memorial Dental College and Hospital

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Introduction

Tobacco use kills more than 7 million people every year and costs households and governments over US\$ 1.4 trillion through healthcare expenditure and lost productivity. WHO is highlighting how tobacco threatens the development of nations worldwide, and is calling on governments to implement strong tobacco control measures. These include banning marketing and advertising of tobacco, promoting plain packaging of tobacco products, raising excise taxes, and making indoor public places and workplaces smoke-free. In 2017, WNTD is focusing on tobacco as "a threat to development." The campaign aims to demonstrate the threats that the tobacco industry poses to sustainable development, including the health and economic well-being of citizens in all countries.

In line with the directive from WHO and Government of India, Ministry of Health and Family Welfare and Dental Council of India. Asan Memorial Dental College and Hospital had taken up following events to create awareness among the people on ill effects of tobacco and measures provided by the institution for helping the people to quit tobacco.

Event 1: Inauguration of ‘Tobacco Cessation Clinic’

‘Tobacco Cessation Clinic’ has been inaugurated in the department of Public Health Dentistry, Asan Memorial Dental College and Hospital’ by **Prof. Dr. Joseph John - Principal**, Asan Memorial Dental College and Hospital.



Display of Tobacco Free Institution



Tobacco Cessation Clinic



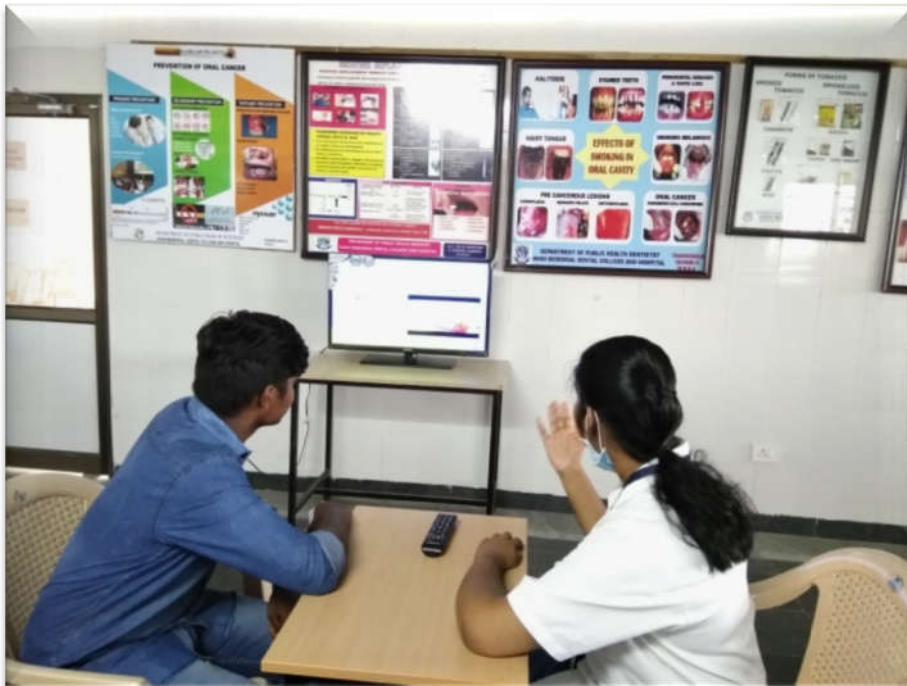
Inauguration of Tobacco Cessation Clinic by Dr. Joseph John, Principal



Tobacco Cessation Clinic Posters



Tobacco Cessation Video – Released by Principal



Patient Counselling using Audio – Visual Aids

Event 2: 'Tobacco the Killer'

Health Talk comprising information on

- *What is Tobacco?*
- *Various Forms of Tobacco*
- *Common reasons for initiation of tobacco habits*
- *What Causes Cancer?*
- *What causes tobacco dependence?*
- *Effects of tobacco on general health*
- *Effects of tobacco on oral health*
- *Impact of Tobacco on non-users of the habits*
- *Signs and Symptoms of oral cancer*
- *How to detect oral cancer?*
- *How to prevent oral cancer?*
- *Services provided at AMDCH to Quit Tobacco*

Is been provided to the sixty support staffs working in Asan Memorial Dental College and Hospital by **Miss. Gayathri**, Intern, Asan Memorial Dental College and Hospital.



Miss. Gayathri delivering speech on 'Tobacco the Killer'



Following the speech a Miming video on '**Tobacco theKiller**' created by the Interns has been displayed to the audience.



Miming Video Displayed

Participants were screened for oral diseases and provided with basic dental treatment like oral prophylaxis and restoration at the department of Public Health Dentistry



Screening of Patients @ Dept of Public Health Dentistry

Event 3: ‘Talk to Quit’

Unlike common health problems like common cold, fever and systemic diseases like hypertension, diabetes and cardiovascular diseases people are generally unaware of cancer and their signs and symptoms, hence the disease is often diagnosed in advanced stages leading to losing a life, most of the cancers of oral and maxillofacial region is tobacco induced and the diseases can be prevented by explaining the people of the ill effects and educating them on quitting the habit.

In this session of ‘**Talk to Quit**’ the participants were interacting with the doctors of Asan Memorial Dental College and Hospital on their doubts regarding tobacco, alcohol, betel nut, quid etc., and how they cause cancer, they were also taught about methods available for helping people to quit the habit.



Interaction with Tobacco Users

Event 4: 'Impact of Tobacco on Health'

Health Talk comprising information on

- *What Causes Cancer?*
- *What causes tobacco dependence?*
- *Effects of tobacco on general health*
- *Effects of tobacco on oral health*
- *Impact of Tobacco on non-users of the habits*
- *Signs and Symptoms of oral cancer*
- *How to detect oral cancer?*
- *How to prevent oral cancer?*
- *Services provided at AMDCH to Quit Tobacco*

Is been provided to outpatients reporting to Asan Memorial Dental College and Hospital.



Miss. SeethaLakshmi, Intern – Speaking to Patients on Tobacco Effects

Event 5: 'Trash the Ash' – No Tobacco Initiative – An Inter-college Competition



The poster features a central image of a hand holding a lit cigarette, with a globe of the Earth in the background. The text is arranged in a structured layout with various colors and fonts.

ASAN MEMORIAL DENTAL COLLEGE AND HOSPITAL (AMDECH)
DEPARTMENT OF PUBLIC HEALTH DENTISTRY
CORDIALLY INVITES YOU TO
'TRASH THE ASH – A NO TOBACCO INITIATIVE'
An Inter College Competition

LIST OF EVENTS

<input checked="" type="checkbox"/> MEME	<input type="checkbox"/> DUBSMASH
<input type="checkbox"/> SHORT FILM	<input type="checkbox"/> MIMING

ONE PRIZE WILL BE GIVEN FOR EACH EVENT

➤ No registration or participation fee
➤ Last date of submission – 29th May 2017, 5pm

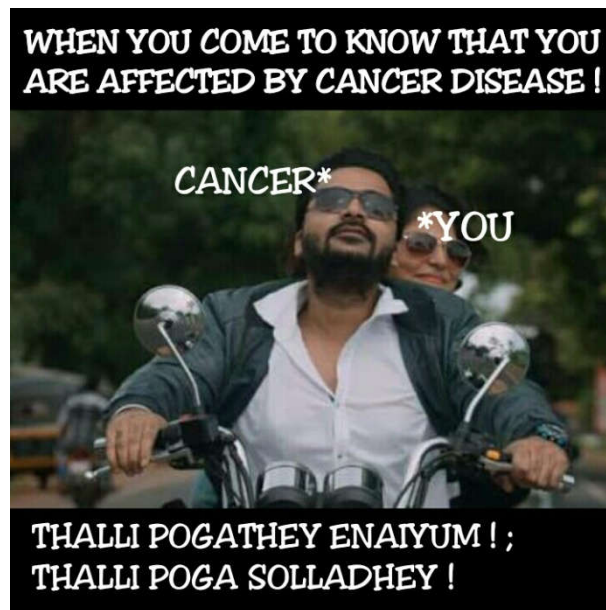
TOBACCO THREATENS US ALL
LETS UNITE TO FIGHT THIS THREAT!

All entries to be sent to amdchphd@gmail.com
For Details & queries contact
Dr. Prabhu – 9080756119;

SAY NO TO TOBACCO **PROTECT HEALTH, REDUCE POVERTY AND PROMOTE DEVELOPMENT**

Inter-College Competition among the students of various dental colleges in Tamil Nadu on following events Meme, Dubsmash, Short Film and Miming online and the participants mailed their responses to the e-mail id of the department.

MEME



Event	Number of Entries
Meme	12
Dubsmash	2
Short Film	Nil
Miming	2

Colleges Participated

1. Asan Memorial Dental College and Hospital, Chengalpet.
2. Ragas Dental College and Hospital, Chennai.
3. Priyadarshini Dental College and Hospital, Tiruvallur.
4. Saveetha Dental College and Hospital, Chennai.

Prize Winners

Memes

1. Mr. Vishal L - Asan Memorial Dental College and Hospital
2. Mr. Madhav - Ragas Dental College and Hospital
3. Dr. Shivaahankar - Saveetha Dental College and Hospital

Dubsmash

1. Mr. Imran and Mr. Manoj - Priyadarshini Dental College and Hospital

Miming

1. Priyadarshini Dental College and Hospital
2. Asan Memorial Dental College and Hospital

Conclusion

Various awareness programmes were organized on the world “No Tobacco Day”. An awareness talk has been given to the non-teaching staffs and workers in the college to alert them on tobacco use and their ill effects, at the same time inter-college competition on quit tobacco made a special attention for the day. The main initiative taken this time is the inauguration of the tobacco cessation clinic in our college. Altogether the Anti-tobacco day celebrated in Asan Memorial Dental College and Hospital was a grand success and we look forward to conduct new initiatives regarding the same.

List of Participants

Doctors

1. Dr. Joseph John
2. Dr. S. Prabhu
3. Dr. Zoha Abdullah
4. Dr. Parvathy Premnath

Interns

1. Miss. Sai Lakshmi
2. Mr. Sathish Kumar
3. Miss. Seethalakshmi
4. Mr. Shahul
5. Miss. Sharanya K.C
6. Miss. Udaya Priya
7. Miss. Durga Devi
8. Miss. Divya
9. Miss. Gayathri
10. Miss. Farzana
11. Mr. Vishnu
12. Mr. Rajeev
13. Miss. Priyanka
14. Miss. Thirumagal
15. Miss. Sruthi
16. Miss. Lavanya
- 17. Miss. Yuvarani**
- 18. Miss. Deepika**
- 19. Miss. Yazhini**